



Wind Power Africa 2011

Conference and Renewable Energy Exhibition
9-11 May 2011 * Cape Town International Convention

Marketing Packages

DIAMOND SPONSORSHIP (max 1)

- Your logo featured as Diamond on all marketing materials pertaining to the event including the conference brochure, website and email marketing campaign
- A double page full-colour advertisement in the printed conference programme
- 3 x 6m exhibition stand, preferential placement
- VIP seating at the Gala Dinner
- Branding and exhibition space at the conference venue (preferred placement)
- Your logo will appear prominently on printed advertisements pertaining to the event
- Acknowledgement or your support in all related correspondence and press releases
- Preferential PR and media exposure surrounding the event
- Insertion of your promotional materials and/ or corporate gifts in the delegate packs
- Complimentary admission to the conference and the Gala Dinner for 15 delegates
- Participation as Keynote Speaker in the conference programme

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Package Price – R285,000 (excl VAT)
Package Price - € 28,000

PLATINUM SPONSORSHIP (max 2)

- Your logo featured as Platinum Sponsor on all marketing materials pertaining to the event including the conference brochure, website and email marketing campaign
- A double page full-colour advertisement in the printed conference programme
- 3 x 3m exhibition stand, preferential placement
- VIP seating at the Gala Dinner
- Branding and exhibition space at the conference venue (preferred placement)
- Your logo will appear prominently on printed advertisements pertaining to the event
- Acknowledgement or your support in all related correspondence and press releases
- Preferential PR and media exposure surrounding the event
- Insertion of your promotional materials and/ or corporate gifts in the delegate packs
- Complimentary admission to the conference and the Gala Dinner for 10 delegates
- Participation as Keynote Speaker in the conference programme

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Package Price – R188,000 (excl VAT)
Package Price - € 18,300

www.AfriWEA.org

CONTACT US

Wind Power Africa 2011 offers a powerful range of marketing options designed to showcase and position your company in a high-profile international setting. The benefits associated with each marketing package are outlined in this document. For more information or to discuss additional sponsorship, exhibition and advertising opportunities, please contact:

GOLD SPONSORSHIP (max 4)

- Your corporate logo featured as Gold Sponsor on all marketing materials pertaining to the event including the conference brochure, website and email marketing campaign
- A full-colour (A4) advertisement in the printed conference programme
- 3x3 exhibition stand, preferential placement
- Branding and exhibition space at the conference venue
- Your company logo will appear on printed advertisements pertaining to the event
- Acknowledgement of your support in all related correspondence and press releases
- PR and media exposure surrounding the event
- Insertion of your promotional materials or corporate gifts in the delegate packs
- Complimentary admission to the conference and the Gala Dinner for 6 delegates
- Participation in the conference programme as a speaker

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Package Price – R125,400 (excl VAT)
Package Price - € 12,200

SILVER SPONSORSHIP (max 6)

- Your corporate logo featured as Silver Sponsor on all marketing materials pertaining to the event including brochure, website and email marketing campaign
- A full-colour half page (A5) advertisement in the printed conference programme
- Branding space at the conference venue
- Your company logo will appear on printed advertisements pertaining to the event
- Acknowledgement of your support in all related correspondence and press releases
- Complimentary admission to the conference and the Gala Dinner for 3 delegates
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Package Price – R62,700 (excl VAT)
Package Price - € 6,100

BRONZE SPONSORSHIP (max 8)

- Your corporate logo featured as Bronze Sponsor on all marketing materials pertaining to the event including brochure, website and email marketing campaign
- A full-colour half page (A5) advertisement in the printed conference programme
- Your company logo will appear on printed advertisements pertaining to the event
- Acknowledgement of your support in all related correspondence and press releases
- Complimentary admission to the conference and the Gala Dinner for 2 delegates

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Package Price – R44,000 (excl VAT)
Package Price - € 4,000

GALA DINNER SPONSORSHIP (max 1)

- Exclusivity as the only Gala Dinner Sponsor
- Acknowledgement of your support in all related correspondence, press releases and marketing materials
- Inclusion of your logo on the official event website, the dinner menu, advertisements and related marketing materials
- Prominent branding space at the dinner
- 3x4m exhibition stand, preferential placement
- A Full-colour page (A4) advertisement in the printed conference programme
- Opportunity to distribute your marketing materials and/ or corporate gifts as the Gala Dinner
- PR and media exposure surrounding the event
- Complimentary admission to the conference and the Gala Dinner for 10 delegates
- Opportunity for senior company representative to address the guests at the Gala Dinner

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Package Price – R250,800 (excl VAT)

Package Price - € 2,400

LUNCH SPONSORSHIP (max 2)

- Acknowledgement of your support as a Lunch Sponsor in all related correspondence and marketing materials
- Inclusion of your logo on the official event website, the conference programme, advertisements and related marketing materials
- Prominent branding space at the lunch and exhibition areas
- A full-colour half page (A5) advertisement in the printed conference programme
- Insertion of your promotional materials and/ or corporate gifts in the delegate packs
- Complimentary admission to the conference and the Gala Dinner for 4 delegates
- Lunch Address by a Senior Representative

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Package Price – R94,050 (excl VAT)

Package Price - € 9,200 per lunch

PROGRAMME ADVERTISING

Wind Power Africa 2011 further offers the opportunity to place advertisements in the printed conference programme, which will be distributed to all conference participants at the event and will also be available indefinitely for download from the event website.

Inner Front Page (A4) Colour – 297 x 210mm (portrait)

Price – R17,556(excl VAT) / €1,700

Full page (A4) Colour – 297 x 210mm (portrait)

Price – R12,540 (excl VAT) / €1,220

Half Page (A5) Colour – 148.5 x 210mm (landscape)

Price – R 7,524 (excl VAT) / €730

1/3 Page Colour – 99 x 210mm (landscape)

Price – R5,016 (excl VAT) / €490

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EXHIBITION SPACE

Option A: 18 square meter

3x6m exhibition space

Includes: shell scheme (white) – 3 spot lights – plug point – fascia board with company name – 2 exhibitor pass offering full access to the 3 day conference, all lunches, networking breaks, the cocktail function and the Gala Dinner

Package Price – R26,334 / €2,570

Option B: 9 square meter

3x3m exhibition space

Includes: shell scheme (white) – 2 spot lights – plug point – fascia board with company name – 1 exhibitor pass offering full access to the 3 day conference, all lunches, networking breaks, the cocktail function and the Gala Dinner

Package Price – R20,064 / €1,960

Option C: 6 square meter

3x2m exhibition space

Includes: shell scheme (white) – 1 spot light – plug point – fascia board with company name – 1 exhibitor pass offering full access to the 3 day conference, all lunches, networking breaks, the cocktail function and the Gala Dinner

Package price – R13,794 / €1,340

Alternative Options

For any other stand sizes, specific exhibition requirements or Government Pavilions please contact us.

POSTER EXHIBITION

For companies who wish to market themselves, their products or projects, we also offer a poster exhibition option, whereby organizations will be able to display an **A0 size poster** (supplied by the exhibitor) on specially designated stand around the exhibition & catering areas.

Price – R3,135/ €300

CONTACT US:

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